

Piyush Chauhan

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PROFILE

I'm a User Experience Designer with a background in Computer Science. My goal has been to design, shape and implement simple, elegant and pixel perfect user interface designs to make users life easier. I seek to undertake challenges and work with motivated individual people to build products that have a positive influence on people's lives.

SKILLS

- User Experience
- User Interface Design
- User Centered Research
- Information Architecture
- Usability Testing
- Prototyping
- Wireframing
- Card Sorting
- Heuristic Task Analysis
- Persona
- Storyboarding

TOOLS

- SketchApp
- Adobe Photoshop
- Illustrator
- Axure Pro 8
- Framer
- Adobe XD
- Pen and Paper

EDUCATION

- **Master of Science, Human Computer Interaction**
Rochester Institute of Technology, NY
2015 – 2018 (May)
- **Master of Computer Application**
Guru Gobind Singh Indraprastha University, India
2011 – 2014
- **Bachelor of Computer Science**
Delhi University, India
2008 – 2011

PROFESSIONAL EXPERIENCE

Product Design Intern | May 2017 - Dec 2017

ChargeltSpot, Philadelphia, PA



- Conducting qualitative user research to identify the pain points faced by the current and potential CIS app users for phone and battery.
- Identifying app features and creating documents outlining app specifications.
- Determining mobile app layout and preparing wireframes.
- Conducting usability testing and analyzing it.

User Experience Design Intern | May 2016 - Dec 2016

Wegmans, Rochester, NY



- Collaborated closely with users and stakeholders to create intuitive and delightful experiences for Point of Sale screens, implemented across all 91 Wegmans stores
- Conducted user interview, created personas and scenarios by creating clickable prototypes for testing
- Designed screens for full responsive and complex Wegmans' newly launched website

User Experience Engineer | Jan 2014 - July 2015

NIIT Technologies Limited, India



- Worked extensively on tracking usage metrics using javascript on a leading european airline website
- Evaluated effectiveness of various features based on the collected user interactions metrics
- Identified and redesigned underperforming segments of the website.

OTHER EXPERIENCE

Teaching Assistant | August 2016 - December 2017

Rochester Institute of Technology, NY



- Supported instructors as teaching assistant for Foundation of Human centered computing and Web & Mobile class with 24 students
- Conducted lab sessions, designed machine problems, prepared and graded assignments
- Mentored and acted as a critique leader to help new students learn embrace human centered design

Web Designer | 2012 - 2013

www.padhle.com, India



- Worked with the stakeholders and students to understand user needs and expectations
- Created information architecture and navigation model for the new website
- Developed the website in ASP.net for college students to provide online study materials